

43rd Annual Towsontown Spring Festival
Demographics for the Towsontown Spring Festival

Towson, Maryland 21204
May 1 & May 2, 2010

Hours: Saturday, 10 am – 7 pm, Sunday 1 pm – 7 pm

Annual Estimated Patronage:

300,000

2 Day Event

40-60 food vendors

430 Artisans, Crafters, Commercial Sales & Non-Profit Organizations

The Festival Encompasses 10 City Blocks of Towson

Four Entertainment Stages with Continuous Professional Entertainment

One Children's Interactive Play Area

Antique Automobile Show

Baltimore County Demographics:

Estimated Demographic updates as of July 1, 2004 from the 2000 US Census according to Baltimore County Government

Maryland Population: Baltimore County: 777,184
Baltimore City: 628,670 Baltimore County surrounds Baltimore City
Harford County: 232,175 Borders - Baltimore County

Median Income: \$59,200

Median Age: 37.7

Two colleges are located within the town proper

Towson University – 19,000 students

Goucher College – 3,500 students

Six colleges within a 15-mile radius

Johns Hopkins University

Loyola College

Notre Dame College

Morgan State University

Villa Julie College

Maryland Art Institute

13 additional colleges within a 30 mile radius

Saturday Estimated Patronage 200,000 People

Sunday Estimated Patronage 150,000 People

Divided by approximate age groups

30,000	Under 18
70,000	19-30
85,000	31-40
80,000	41-50
25,000	51-60
10,000	61 & Better!!!!