

45th Annual Towson Town Spring Festival
Demographics for the Towson Town Spring Festival

Towson, Maryland 21204
May 5th & May 6th, 2012
Hours: Saturday, 10 am – 7 pm, Sunday 1 pm – 7 pm

Annual Estimated Patronage:

250,000

2 Day Event
40-60 food vendors
450 Artisans, Crafters, Commercial Sales & Non-Profit Organizations

The Festival Encompasses 10 City Blocks of Towson

Four Entertainment Stages with Continuous Professional Entertainment
One Children's Interactive Play Area
Antique Automobile Show

Baltimore County Demographics:

Estimated Demographic updates as of July, 2008 from the US Census according to Baltimore County Government

Maryland Population: Baltimore County: 785,618
Baltimore City: 636,919 Baltimore County surrounds Baltimore City
Harford County: 240,351 Borders - Baltimore County

Median Income: \$72,494
Median Age: 37.7

Two colleges are located within the town proper

Towson University – 21,000 students
Goucher College – 3,500 students

Six colleges within a 15-mile radius

Johns Hopkins University
Loyola College
Notre Dame College
Morgan State University
Villa Julie College
Maryland Art Institute

13 additional colleges within a 30 mile radius

Saturday Estimated Patronage 150,000 People

Sunday Estimated Patronage 100,000 People

Divided by approximate age groups

15,000	Under 18
65,000	19-30
75,000	31-40
70,000	41-50
15,000	51-60
10,000	61 & Better!!!!