



Corporate Sponsorship Opportunities

Towsontown Festival Premier Corporate Sponsorship

\$10,000

Donor Benefits

The Towson Chamber of Commerce, Inc. acknowledges the generosity of our contributors. All donors have the benefit of seeing their gifts work in the Towson Core Business Community through the community programs initiated by our Chamber including: Employing staff to maintain the streets of Towson, Welcome to Towson Banners, Towson Farmers Markets, Towson Area Scholarship Fund, December Holiday Decorations & the Christmas Tree Lighting Celebration and the highly successful "Feet on the Street" Friday Night Block Parties from May to October.

In addition, the Towson Chamber of Commerce mission is to support local businesses, particularly within the Towson Core area, through referrals, marketing and advertising media.

Recognition on the Cover of the Official Festival Program

Full Page Advertisement in Official Program with a Distribution 10,500 Copies in the Towson Times - Three Days before the Event and a Distribution of 15,000 Copies during the Two Day Festival Event, Valued at \$4,000

Link Your Company Website to the Spring Festival's Website Home Page for one year (200 hits per day, value \$500)

Exclusivity of "Business Type" as Premiere Corporate Sponsor

Six Free Spaces Located at Center of Event (value \$3,000)

Company Logo on Promotional Advertising

Company Logo on Printed Materials, Including Press Releases, Posters, Flyers and Printed Advertisements

Eight Reserved Parking Spaces for Participants in the Event (value \$160)

VIP Entrance to Hospitality Suite both days

Your Company Banner Displayed at All of our 4 Stage Areas During the Event (you supply the banner)